

# Photography Guidelines

Photographic imagery in case studies is strongly recommended for visual support to content. Poorly framed or blurry images may significantly detract from the quality of written content.

Below are some tips to make the best of camera-phone medical photography:

## Make sure the image is in focus!

- Make sure the image of interest is crisp.
- Hold your camera **very still** while taking the photo.
- Don't hold the camera too close to the image.

## Manage distracting elements to make the image stand out

- Remove ECG leads, oxygen tubing, jewellery and any clothing if irrelevant.
- Hide any patient identification markers (tattoo, etc.)

## Control the background

- Ensure the image not overshadowed by a distracting background.
- Be careful to get everything out of the frame of view (curtain, bedrail, etc).

## Frame the image where possible

- Provides a reference for scale.
- A ruler allows the viewer to see the exact size.

## Manage the lighting

- Try to avoid using the camera phone flash.

## Provide a reference for scale

- Think from the perspective of the viewer. *How big exactly is the problematic area?*
- Place a ruler to give the viewer an idea of size.

## Be your own worst critic

- **NEVER** be satisfied with a mediocre image.
- **Keep shooting** until you get it right!

## Taking the perfect photograph



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4. This authorization is ongoing and without limitation or restriction to time.

## THE NURSE

\_\_\_\_\_  
Signature of the Nurse

\_\_\_\_\_  
Print Name

\_\_\_\_\_  
Address of Institution

\_\_\_\_\_  
Address of Institution (continued)

\_\_\_\_\_  
Business Telephone/Email Address

Date:     /     /

## THE INDIVIDUAL

\_\_\_\_\_  
Signature of person granting consent (Subject, parent, or legal guardian)

\_\_\_\_\_  
Print Name

\_\_\_\_\_  
Address

\_\_\_\_\_  
Address (continued)

\_\_\_\_\_  
Telephone/Email Address

Date:     /     /